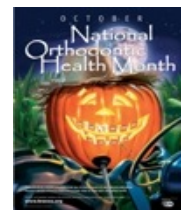




# “WORD OF MOUTH”

Shehee & Callahan  
Family  
ORTHODONTICS

"Serving You With A Smile"



## October is... Orthodontic Health Month



Volume: 7  
Issue: 12

### Ezmarelda & Pixie are flying again...

This year they have visited 37 schools & talked with over **3,500** children about dental health!

#### WAY 2 GO!!!

We are also having our contest “guess how many toothbrushes are in the container” at several local elementary schools. The child with the closest guess will win a **\$25 gift certificate** & their classroom will get a pizza party along with a visit from the tooth fairies to talk to their classroom about the importance of taking care of their smiles!

### October is also National Dental Hygiene Month so....

When you see your friendly hygienist for your dental cleaning, please tell them how much you appreciate them taking such good care of your smile!

**AND...**be sure to have the hygienist sign a "**Bright Smile Card**" At your next visit with us, bring in your signed card to enter our "**Bright Smile Contest!**" You could win **FREE** pizza!

*\*Ask us for details!*



## TREATS FOR “OUR TROOPS”!

*Donate 1 lb of Halloween candy & you will be entered to win:*

- |                             |                             |
|-----------------------------|-----------------------------|
| <b>1<sup>ST</sup></b> PRIZE | <b>\$100</b> VISA Gift Card |
| <b>2<sup>ND</sup></b> PRIZE | <b>\$50</b> VISA Gift Card  |
| <b>3<sup>RD</sup></b> PRIZE | <b>\$25</b> VISA Gift Card  |

**Where:** 1007 Airport Blvd

**When:** Sunday, November 1<sup>st</sup> from 1-4pm

**You may also drop off candy on Monday, Nov 2nd 8am-5pm**

Global sugar consumption for kids increases by about 2% annually and currently sits at **50 million tons** per year. Candy can lead to hyperactivity, weight gain & be damaging to children’s teeth. The wrong types of candy can also lead to broken teeth and damaged braces.

*Candy will be donated to troops overseas & for welcome home baskets!*

## Why schedule your child for an orthodontic check-up by **AGE: 7**

- **FREE** visit with digital x-ray & photos
- **By AGE 7**, the child has enough adult teeth to evaluate any future crowding or jaw problems
- **NO CHARGE** for observation appointments to monitor child & evaluate if any treatment will be needed
- **BEST TIMING:** we can begin treatment at the proper time to gain the most advantage for your child’s smile